Course Description:
This course will cover beginning level evaluation that builds on basic research knowledge as a method of assessing social work practice and strengthening clients, communities and the social programs, and the systems that serve them. It thus addresses the evaluation of promotion, prevention, treatment, and rehabilitation services. Students will learn to assess and apply evaluation methods from various perspectives, including scientific, ethical, multicultural, and social justice perspectives.

Course Content:
This course will focus on the direct application of the analytical skills associated with developing and implementing evaluation designs that are appropriate for social work practice. Students will examine the evaluation of social work programs with particular attention to populations at risk, including people of color, women, the poor, and gay and lesbian groups. Students will be introduced to models of evaluation derived from social science and social work theory and research. They will learn to apply these models as they develop skills in critically assessing evaluation methods and their fit with the social context.

Course Objectives:
Upon completion of the course, students will be able to:

1. Understand the various types of evaluation that are appropriate to answer questions consonant with a program’s developmental stage.
2. Specify a program for evaluation including its theory of change.
3. Develop skills in logic modeling
4. Plan an outcome evaluation of a social work program.
5. Understand dissemination strategies that engage the policy and/or practice communities with the results and findings of evaluation activities in order to foster changes in polices and programs.
6. Critically evaluate existing evaluation studies for their consistency with the values reflected in the curricular themes.
Course Design:
The course will use diverse pedagogical methods, including lectures, participatory discussions, written assignments, student presentations, and experiential exercises related to course materials.

Relationship of the Course to Four Curricular Themes:

- **Multiculturalism and Diversity**: Students will develop the capacity to identify ways in which gender, race, ethnicity, social class, sexual orientation, age, and other forms of social stratification and disenfranchisement influence evaluation processes and outcomes. Because a collaborative, participatory process is critical to evaluation of social work interventions, attention to diversity is imperative for proper implementation of evaluation in social work contexts.

- **Social Justice and Social Change**: Students will develop the capacity to analyze the impact and efficiency of services and policies as they relate to social change and social justice. Participatory, collaborative, change-oriented evaluation processes, and appropriate dissemination activities, can promote the achievement of social justice and change and therefore are emphasized in the class. Also important are an examination of the role of power in evaluation, and the development of knowledge, skills, and capacities that evaluation participants can mobilize to shift imbalances of power and resources.

- **Promotion and Prevention**: Students will develop the capacity to develop and evaluate prevention and promotion, as well as rehabilitation programs, designed to reduce risk of onset of problems and promote healthy development.

- **Social Science**: Students will strengthen their capacity to use theoretical and empirical social science literature to develop and understand whether interventions are appropriately designed and scientifically sound.

Course Assignments, Participation and Deadlines

**Class participation**
Class participation accounts for 10% of the final grade. Showing up for class, prepared and on time, is just the beginning. Active participation in discussions, exercises, etc. is required to receive more than a passable grade. Students are expected to complete all assigned reading assignments **prior** to the appropriate class and to use them as the basis for informed participation in class discussions.

**Written assignments** are due at midnight on the date listed below. Skipping class to finish the assignment is not an accepted excuse. Assignments turned in late will be graded down one full grade for each day past the deadline, unless a **prior arrangement** has been made with the instructor.

Course expectations include completion of all assignments and will be given the following weights:

<table>
<thead>
<tr>
<th>Assignment</th>
<th>Due Date</th>
<th>Weight</th>
</tr>
</thead>
<tbody>
<tr>
<td>Program Specification</td>
<td>(Due Feb.)</td>
<td>15%</td>
</tr>
<tr>
<td>Measurement Critique</td>
<td>(Due Mar. 7)</td>
<td>15%</td>
</tr>
<tr>
<td>Exam</td>
<td>(Due Mar. 21)</td>
<td>15%</td>
</tr>
<tr>
<td>Executive Summary</td>
<td>(Due April 4)</td>
<td>15%</td>
</tr>
<tr>
<td>Presentation of Final Proposal</td>
<td>4/11 &amp; 4/18</td>
<td>15%</td>
</tr>
<tr>
<td>Readings discussion on CTools</td>
<td></td>
<td>10%</td>
</tr>
<tr>
<td>Class Participation</td>
<td></td>
<td>10%</td>
</tr>
<tr>
<td>Group eval of individual contribution</td>
<td></td>
<td>5%</td>
</tr>
</tbody>
</table>
For each of the following assignments, students will work in a group, choosing one program per group. Although you will work in groups, you may complete the assignments either individually or as a group. I strongly urge you to select the agency by the second week of class and begin collecting program documentation immediately after the choice is made.

**Every paper has to address implications for the population you chose as a lens for the semester.**

**Program Specification:** Students will work with personnel from the agency chosen by the group to select a program or problem within the agency for evaluation. They will be asked to design a logic model for the program and to answer a series of questions about the program including: 1) the client and/or system conditions that the program attempts to address; 2) a description of the major program processes and/or activities; and 4) an enumeration of both the expected immediate (objectives) and long-term (goals) outcomes and a rationale for why these are expected to be achieved.

**Measurement Critique:** Students will be asked to identify an instrument that they might use in the evaluation of the program described in the first assignment. They will then be asked to discuss the populations/samples upon whom the instrument was developed and/or standardized; the steps taken to ensure the reliability and validity of the measure; and the instruments directness, reactivity, sensitivity to change and ease of administration and completion. Students will also create additional quantitative and qualitative questions for use with their potential population.

**Final Presentation:** Students will present their evaluation proposal to the class during the last 2 class sessions. It is to be a professional presentation to the group funding the evaluation. As with the final written paper, it will incorporate information from the previous assignments.

**Executive Summary:** Students will be asked to analyze data provided using SPSS and provide a summary of the data and recommendations to a community organization based on the data.

**In class exam:** this will be done on an individual basis. Use of textbook and cheat sheet is encouraged. Materials for exam will include readings and information provided in class.

**Readings discussion:** Use the Discussion option in CTools to critique (not summarize) 3 articles and respond to at least 3 critiques provided by your classmates.

All assignments will available to the students at least two weeks before they are due, and will be discussed in detail in class prior to their due date.

Students are urged to contact the instructor if they wish to discuss their ideas prior to submission or to discuss issues after their papers are returned to them. If electronic versions of drafts are turned in at least 2 days prior to the due date, feedback will be provided. It is strongly suggested that students follow the outline provided by the instructor when completing each of the assignments, as these will be detailed and provide the student with a blueprint for successful completion.

All assignments must be typed, double spaced, and, when appropriate, use the proper referencing and bibliographic formats. The University Library web resources also has a brief guide to APA style: http://www.lib.usm.edu/%7Einstruct/guides/apa.html
Papers should have page numbers and be proofread prior to submission. The quality of the paper will be impacted by its visual presentation, the use of proper grammar and spelling, and other ‘pride of authorship’ issues.

Grading Criteria For Written Assignments: Each written assignment is given a letter grade. The grade of A+ will rarely if ever be used, and, in general, students should not expect to receive this grade on an assignment, for it signifies work that clearly goes beyond the content of the course and the expertise students are expected to master. Other grades will be determined based on the following criteria: (1) grades of A or A- are reserved for student work which not only demonstrates very good mastery of content but which also shows that the student has undertaken a complex task, has applied critical thinking skills to the assignment, and/or has demonstrated creativity in her or his approach to the assignment. The difference between these two grades is determined by the degree to which these skills have been demonstrated by the student; Note: Completing all the components of an assignment does not guarantee an A, (2) a grade of B+ is given to work which is judged to be very good -- this grade denotes that a student has demonstrated a more-than-competent understanding of the material being tested in the assignment; (3) a grade of B is given to student work which meets the basic requirements of the assignment -- it denotes that the student has done adequate work on the assignment and meets basic course expectations; (4) a grade of B- denotes that a student's performance was less than adequate on an assignment, reflecting only moderate grasp of content and/or expectations; (5) variations of the C grade reflect a minimal grasp of the assignment, poor organization of ideas and/or several significant areas requiring improvement; (6) grades between D and F are applied to denote a failure to meet minimum standards, reflecting serious deficiencies in all aspects of a student's performance on the assignment. Late assignments accepted by the instructor will be graded down by at least one step in the grading scheme.

Anyone who has received a grade of B or lower will be allowed to rewrite the assignment, but only after an in person discussion with the instructor. If the paper was completed by a group, then the group needs to meet with the instructor. There is the possibility of raising the grade up to a B+, but no higher.

Final Grades
Final grades will be determined by multiplying the worth of each assignment (or class participation or presentation) by the following grade points: \([A+ = 98]; \ A = 95; \ A- = 92; \ B+ = 88; \ B = 85; \ B- = 82; \ C+ = 78; \ C = 75, \text{ etc., and rounding the score to the nearest letter grade, with some discretion left to the instructor to round up if other factors come into play. Issues of student attendance and tardiness will, if necessary, be factored into this score after this calculation has been completed.}

Grading System
Grades are earned by successfully completing the work on the assignments, demonstrating understanding of the evaluation concepts, attending and participating in class. A 100-point system is used. At the end of the term, the numerical grades earned for each written assignment will be translated into letter grades according to the following formula:

\[
\begin{align*}
A+ & : 97-100 \\
A  & : 94-96 \\
A- & : 91-93 \\
B+ & : 87-90 \\
B  & : 84-86 \\
B- & : 81-83 \\
C+ & : 77-80 \\
C  & : 74-76 \\
C- & : 70-73 \\
D & : \leq 69 \text{ (no credit)}
\end{align*}
\]

Academic Integrity
Students have already been provided with information regarding plagiarism at their orientation, and materials addressing this issue appear in the Student Handbook. Students are reminded that this class will operate under the Student Code of Academic and Professional Conduct which you can find in the web version in section 4 (http://www.ssw.umich.edu/studentGuide/2005/) of the Student
Handbook. This section of the handbook describes plagiarism, procedures for processing alleged infractions, and the range of possible sanctions.

For other information on academic integrity and proper citations for papers see SSW Library online tutorial on this topic or the Shapiro Library Citation Guides. University Library and CRLT web resources on academic integrity can be found at http://www.lib.umich.edu/acadintegrity/

Course Conduct
This class is based on the premise that RESPECT is the bottom line in our dealings with clients and with each other. To that end, I expect that you will show up on time, refrain from extraneous conversations when either I or your classmates are presenting, and that all comments will be made from a position of respect.

Housekeeping
Cell Phones: Please turn off all cell phones prior to the beginning of class.
Special Circumstances: If there are any circumstances that require that I and/or the class adapt to your special needs, please consult with me as soon as possible.
Religious Observances: Please notify me if religious observances conflict with class or due dates for assignments so we can make appropriate arrangements.
Accommodations for students with disabilities: If you need or desire an accommodation for a disability, I encourage you to contact me at your earliest convenience. Many aspects of this course, the assignments, the in-class activities, and the way that I teach can be modified to facilitate your participation and progress throughout the semester. The earlier you make me aware of your needs, the more effectively we will be able to use the resources available to us, such as the services for Students with Disabilities, the Adaptive Technology Computing Site, and the like. If you do decide to disclose your disability, I will (to the extent permitted by law) treat that information as private and confidential.

REQUIRED TEXTS/MATERIALS

Course Pack of Basic Readings Required of All Students (available at Excel Test Prep, 1117 S. University).
R Electronic Articles: Go to Course Tools and use Library Tools OR Go to Mirlyn website (http://mirlyn.lib.umich.edu/F/?func=file&file_name=find-b) Choose Instructor Name = Grabarek.

Other Text Resources
W.K. Kellogg Foundation Logic Model Development Guide
TOPICAL OUTLINE

Session 1 – Jan. 10, 2006
*Introductions, Class Overview and an Overview of the Field of Evaluation and Ethics in the Evaluation Process.*

Buying a new car

Session 2 – Jan. 17, 2006
*Purposes, Conduct and Use of Evaluation – Inclusion, Social Justice, and Issues of Cultural Competence; Program theory and logic models*

Weiss, Chapter 1: Setting the Scene.
Weiss, Chapter 14: Evaluating with Integrity.


Various readings on Ethical Considerations – Section 5.02 of the [NASW Code of Ethics](http://www.socialworkers.org/pubs/code/code.asp), and the [American Evaluation Association: Guiding Principles for Evaluations](#)

Session 3 – Jan. 24, 2006
*Narrowing the focus: who, what, when and by what means? The Big Question: So what?!*

Weiss, Chapter 2: Purposes of Evaluation
Weiss, Chapter 3: Understanding the Program


Session 4 – Jan. 31, 2006

Complete at least 1 article Critique & 1 response

Students will use this day to meet with agency personnel, stakeholders, etc. regarding evaluation project

*Evaluation types and stages*

Weiss, Chapter 4: Planning the Evaluation
Weiss, Chapter 5: Roles for the Evaluator


Sessions 5 – Feb. 7, 2006

**Program Specification Paper Due**
Meet in 3010 SEB

*Dissecting and Specifying Programs and their Components*
Weiss, Chapter 6: Developing Measures.


Session 6 - Feb. 14, 2006

Weiss, Chapter 7: Collecting Data


Sessions 7 -- Feb. 21, 2006

*Measurement Issues in Program Evaluation*
Weiss, Chapter 8: Design of the Evaluation


Session 8 — Mar. 7, 2006

*Program Monitoring and Improvement*
Weiss, Chapter 9: The Randomized Experiment


Sessions 9 – Mar. 14, 2006
Weiss, Chapter 11: Qualitative Measures


Sessions 10 – Mar. 21, 2006
Analysis of Data and Issues of Dissemination and Utilization
Weiss, Chapter 10: Extensions of Good Designs


Session 11 — Mar. 28, 2006
Meet in 3010 SEB
Analyzing and telling the story
Weiss, Chapter 12: Analyzing and Interpreting the Data.


Session 12 — April 4, 2006
Exec Summary
Outcome Evaluations: Who cares may depend on how you present it
Weiss, Chapter 13: Writing the Report and Disseminating Results

Session 13 — April 11, 2006
Group Presentations

Session 14 — April. 18, 2006
Group Presentations
3rd article critique
& 3rd response

Web Resources
Michigan Association for Evaluation: http://maeeval.org/