### SITUATION

We defined “schools” with three critical elements for success:
- School and community partnerships with increased school accessibility
- Higher academic and social standards
- School-based extra curricular activities

### LONG-TERM PRIORITIES

<table>
<thead>
<tr>
<th>School &amp; Community Partnerships</th>
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<tbody>
<tr>
<td>Host “Schools Open House” to bring businesses into the schools</td>
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<tr>
<td>Create radio/TV communication tools</td>
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<tr>
<td>Establish interactive website for school-business communication</td>
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<tr>
<td>Create Communication Hub</td>
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<tr>
<td>Create Brightmoor 211 resource line</td>
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<tr>
<td>Establish support group to help local businesses succeed</td>
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**Higher Academic and Social Standards**

| Create School Booster Clubs and Alumni Organizations |
| Create training and educational resource opportunities for parents and teachers |

**School-based Extra-Curricular Activities**

| Identify a more comprehensive transportation system |
| Host a moratorium on the climate/culture of the community, i.e., gang activity in & around schools |

### SHORT-TERM PRIORITIES

<table>
<thead>
<tr>
<th>School &amp; Community Partnerships</th>
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<tbody>
<tr>
<td>Establish Internet presence and create printed resource directory to increase awareness of community schools and local businesses</td>
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<td>Conduct stakeholders forums to engage businesses and create partnerships</td>
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<td>Begin planning for a Communication Hub to centralize communication operations</td>
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<tr>
<td>Provide information on sharing resources and create common resources to be used by businesses</td>
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<tr>
<td>Provide training on grant writing</td>
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**Higher Academic and Social Standards**

| Develop Reward Program for students who wear uniforms 100% of school year |
| Increase attendance to 100% |
| Increase school readiness from birth to High School graduation |
| Develop plan to raise test scores by 5% each year for all grade levels |

**School-based Extra-Curricular Activities**

| Survey students to identify extra-curricular activities |
| Find available sites for after-school activities |
| Develop initial transportation system |
| Recruit community members to serve on advisory committee and as volunteers for extra-curricular activities |
| Increase community awareness, participation, and commitment to after-school extra-curricular activities |

### IMPLEMENTATION STRATEGIES (ACTIVITIES)

**School & Community Partnerships**

- Get list of schools and businesses
- Develop website and directory
- Develop and host stakeholder forums
- Create Communication project team and baseline plan
- Gather data on access from schools to identify “common use” days and times
- Work with GNI partners to facilitate workshops, provide resources, etc on Community Use/Shared Use of facilities

**Higher Academic and Social Standards**

- Provide parent in-service on dress code
- Communicate description of accepted uniform
- Develop incentive program
- Have student council/ advisory seek input on modifications & expectations
- Plan fashion show
- Acknowledge students and parents for attendance
- Create phone bank to notify parents of non-compliance
- Create incentive programs for attendance participation
- Encourage parents and volunteers to use Community Share Programs
- Identify factors that contribute to school readiness as well as existing resources and gaps
- Create additional resources to address gaps
- Research community best practices and strategies to improve academics
- Create individual study plans to improve academics

**School-based Extra-Curricular Activities**

- Create and implement survey
- Research sites for after-school activities
- Work with parents to develop informal transportation directory
- Develop recruitment strategies
- Advertise type, availability, and benefit of after-school activities
OUTCOMES

We expect that these strategies will lead to the following changes in 1-3 years:

School & Community Partnerships
- Increased awareness of local businesses
- Increased communication between schools and businesses
- More resources, services, and programs provided through school-business partnerships
- More residents will support local businesses
- Increased awareness of schools as the center of the community

Higher Academic and Social Standards
- Increased uniform compliance by 20%
- Increased school attendance by 5% each year
- Improved school spirit and climate
- Increased participation in school and school organizations
- Increased graduation rate
- More youth will perform at grade level
- Greater community understanding of developmental milestones
- Increased awareness of the type of after-school activities that Brightmoor youth are interested in
- More parent participation in school activities

School-based Extra-Curricular Activities
- Increased availability of information about extra-curricular activities
- Increased participation in extra-curricular activities
- Decreased gang activity in and around schools
- More youth will participate in positive activities

IMMEDIATE ACTION!
PLEASE JOIN US AS WE:
- Develop a list of Brightmoor schools & businesses
- Create a plan to use schools & other facilities “after hours”

RESOURCES
In order to accomplish our priorities, we will use the following resources:

School & Community Partnerships
- Web designers
- Money and in-kind support
- Business research results
- Community design team
- Technology for community use
- Media
- New Detroit Neighborhoods
- Printing companies
- Distribution company
- Meeting locations
- Time
- Community Maps

Higher Academic and Social Standards
- Time
- Uniform catalogs
- Code of conduct
- Money
- Printed materials
- Banners
- Trophies
- Certificates
- Database for attendance
- Phone bank
- Computer
- Champions for school readiness
- Transportation

School-based Extra-Curricular Activities
- Time
- Computer
- Copier
- Office supplies
- Transportation
- Phone
- List of schools
- Service 211 line
- Best practices on volunteerism

PARTICIPATION
In order to address our priorities, we will involve the following people:

School & Community Partnerships
- Residents
- Media
- Technology
- Local businesses
- Schools
- Project Team
- Skillman Foundation
- GNI Technical Assistance Center
- DPS Division of Parent Involvement
- Staff/volunteers

Higher Academic & Social Standards
- Students
- Parents/families
- School staff
- Volunteers
- Businesses
- Donors
- Student Councils
- Media
- Service providers/resource ctrs
- Residents
- GNI Technical Assistance Center
- Project Team
- Alumni
- University partners
- Churches

School-based Extra-Curricular Activities
- School staff
- Youth
- Parents/families
- Residents
- Service providers
- Businesses
- Volunteers
- Communication Hub
- Consultants
- Law enforcement officials