

Schools

SITUATION

We defined “schools” with three critical elements for success:

- School and community partnerships with increased school accessibility
- Higher academic and social standards
- School-based extra curricular activities

LONG-TERM PRIORITIES

School & Community Partnerships

- Host “Schools Open House” to bring businesses into the schools
- Create radio/TV communication tools
- Establish interactive website for school-business communication
- Create Communication Hub
- Create Brightmoor 211 resource line
- Establish support group to help local businesses succeed

Higher Academic and Social Standards

- Create School Booster Clubs and Alumni Organizations
- Create training and educational resource opportunities for parents and teachers

School-based Extra-Curricular Activities

- Identify a more comprehensive transportation system
- Host a moratorium on the climate/ culture of the community, i.e. gang activity in & around schools

SHORT-TERM PRIORITIES

School & Community Partnerships

- Establish Internet presence and create printed resource directory to increase awareness of community schools and local businesses
- Conduct stakeholders forums to engage businesses and create partnerships
- Begin planning for a Communication Hub to centralize communication operations
- Provide information on sharing resources and create common resources to be used by businesses
- Provide training on grant writing

Higher Academic and Social Standards

- Develop Reward Program for students who wear uniforms 100% of school year
- Increase attendance to 100%
- Increase school readiness from birth to High School graduation
- Develop plan to raise test scores by 5% each year for all grade levels

School-based Extra-Curricular Activities

- Survey students to identify extra-curricular activities
- Find available sites for after-school activities
- Develop initial transportation system
- Recruit community members to serve on advisory committee and as volunteers for extra-curricular activities
- Increase community awareness, participation, and commitment to after-school extra-curricular activities

IMPLEMENTATION STRATEGIES (ACTIVITIES)

School & Community Partnerships

- Get list of schools and businesses
- Develop website and directory
- Develop and host stakeholder forums
- Create Communication project team and baseline plan
- Gather data on access from schools to identify “common use” days and times
- Work with GNI partners to facilitate workshops, provide resources, etc on Community Use/Shared Use of facilities

Higher Academic and Social Standards

- Provide parent in-service on dress code
- Communicate description of accepted uniform
- Develop incentive program
- Have student council/ advisory seek input on modifications & expectations
- Plan fashion show
- Acknowledge students and parents for attendance
- Create phone bank to notify parents of non-compliance
- Create incentive programs for attendance participation
- Encourage parents and volunteers to use Community Share Programs
- Identify factors that contribute to school readiness as well as existing resources and gaps
- Create additional resources to address gaps
- Research community best practices and strategies to improve academics
- Create individual study plans to improve academics

School-based Extra-Curricular Activities

- Create and implement survey
- Research sites for after-school activities
- Work with parents to develop informal transportation directory
- Develop recruitment strategies
- Advertise type, availability, and benefit of after-school activities

RESOURCES

In order to accomplish our priorities, we will use the following resources:

School & Community Partnerships

- Web designers
- Money and in-kind support
- Business research results
- Community design team
- Technology for community use
- Media
- New Detroit
- Neighborhoods
- Printing companies
- Distribution company
- Meeting locations
- Time
- Community Maps

Higher Academic and Social Standards

- Time
- Uniform catalogs
- Code of conduct
- Money
- Printed materials
- Banners
- Trophies
- Certificates
- Database for attendance
- Phone bank
- Computer
- Champions for school readiness
- Transportation

School-based Extra-Curricular Activities

- Time
- Computer
- Copier
- Office supplies
- Transportation
- Phone
- List of schools
- Service 211 line
- Best practices on volunteerism

PARTICIPATION

In order to address our priorities, we will involve the following people:

School & Community Partnerships

- Residents
- Media
- Technology
- Local businesses
- Schools
- Project Team
- Skillman Foundation
- GNI Technical Assistance Center
- DPS Division of Parent Involvement
- Staff/volunteers

Higher Academic & Social Standards

- Students
- Parents/families
- School staff
- Volunteers
- Businesses
- Donors
- Student Councils
- Media
- Service providers/resource ctrs
- Residents
- GNI Technical Assistance Center
- Project Team
- Alumni
- University partners
- Churches

School-based Extra-Curricular Activities

- School staff
- Youth
- Parents/families
- Residents
- Service providers
- Businesses
- Volunteers
- Communication Hub
- Consultants
- Law enforcement officials

OUTCOMES

We expect that these strategies will lead to the following changes in 1-3 years:

School & Community Partnerships

- Increased awareness of local businesses
- Increased communication between schools and businesses
- More resources, services, and programs provided through school-business partnerships
- More residents will support local businesses
- Increased awareness of schools as the center of the community

Higher Academic and Social Standards

- Increased uniform compliance by 20%
- Increased school attendance by 5% each year
- Improved school spirit and climate
- Increased participation in school and school organizations
- Increased graduation rate
- More youth will perform at grade level
- Greater community understanding of developmental milestones
- Increased awareness of they type of after-school activities that Brightmoor youth are interested in
- More parent participation in school activities

School-based Extra-Curricular Activities

- Increased availability of information about extra-curricular activities
- Increased participation in extra-curricular activities
- Decreased gang activity in and around schools
- More youth will participate in positive activities

**IMMEDIATE ACTION!
PLEASE JOIN US AS WE:**

- Develop a list of Brightmoor schools & businesses
- Create a plan to use schools & other facilities "after hours"